

Management

Graham Peace, Ph.D., Division Director
103 Business and Economics Building

Degree Offered

Bachelor of Science in Business Administration

Management Program Objectives

The management program provides the skill and knowledge for students who will assume leadership roles in business. This program prepares them for various managerial positions. Students choose from one of three areas of emphasis in management: human resource management, international business, and small business/entrepreneurship. Students who prefer not to pursue an area of emphasis may complete a general track within management. The general track offers students the opportunity to complete electives in more than one of the areas of emphasis. However, a student may not complete more than two electives in one of the areas of emphasis. Students pursuing the human resource management area of emphasis develop expertise for careers such as compensation analyst, recruiter, training specialist, or human resource manager. Students pursuing the international business area of emphasis are encouraged to study a foreign language and are required to participate in a study abroad program. They develop expertise in international business strategy and they acquire an appreciation of foreign culture and business practices. Students pursuing the small business/entrepreneurship area of emphasis pursue positions such as small business manager, entrepreneur, or franchise owner.

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Degree Requirements

	Hrs.	Totals
Non-B&E GEC and Outside Elective Requirements		56
Unrestricted Electives (in or out of College of B&E)		5
Required College Core Courses.....		37
Required Courses in Option:		
ACCT 331 <i>Managerial Accounting</i>	3	
MANG 330 <i>Human Resource Fundamentals</i>	3	
MANG 360 <i>International Business</i>	3	
MANG 420 <i>Business Information Systems</i>	3	
MANG 422 <i>The Individual and the Organization</i>	3	
MANG 434 <i>Business Research Methods</i> (spring only)	3	
Area of Emphasis Electives	12	30
Grand Total		128

Recommended Sequence of Courses in Junior and Senior Years

First Semester	Hrs.	Second Semester	Hrs.
BCOR 315	1	BCOR 360.....	3
BCOR 320	3	MANG 330.....	3
BCOR 330	3	MANG 360.....	3
BCOR 340	3	Area of Emphasis Elective	3
BCOR 350	3	Outside Elective	3
BCOR 370	3	Total	15
Total	16		

Third Semester	Hrs.	Fourth Semester	Hrs.
ACCT 331	3	BCOR 460.....	3
MANG 422	3	MANG 420.....	3
Area of Emphasis Elective.....	3	MANG 434*	3
Area of Emphasis Elective.....	3	Area of Emphasis Elective	3
Outside Elective.....	3	Outside Elective	3
Total	15	Total	15

*MANG 434 *Business Research Methods* is offered in the spring semester only.